



Bosch spark plugs have been around from the birth of the spark-ignition engine. Since then, they have been continually improved in close coordination with vehicle manufacturers. New generations of spark plugs have emerged, now Bosch has a wideranging program to satisfy the most varied engine requirements. Ensuring economical fuel-consumption and low emission rates, Bosch offers the best possible spark plugs for every engine.

About BOSCH

For over a century the name "Bosch" has been associated with forward-looking technology and trailblazing inventions that have made history. Bosch does business all over the world and is active in the most wide-ranging sectors. The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 280,000 associates generated sales of 45.1 billion euros in fiscal 2008. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3.5 billion euros, or eight percent of its sales revenue, for research and development, and applies for over 3,000 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

Bosch Corporate Divisions:

- Automotive Technology
- Industrial Technology
- Consumer Goods and Building Technology